


ملتقى توظيف المعهد العالي للحاسبات وتكنولوجيا



AITB

PYTHON FOR MACHINE LEARNING

Online Training scholarship
20 hours

TAKE YOUR SKILLS TO THE NEXT LEVEL

Syllabus :

- Introduction to Python Programming.
- Basic Variables.
- Data Types.
- Flow Control (if.. else..)
- Loops (for, while)
- Functions.
- Data Structures.
- Basic Libraries.

Objectives:

- By the end of the program, the trainee will be able to:
- Understand the basic concepts of python programming and develop python applications.
 - Know the skills needed to enter the AI field.

About us

AITB is one of the major digital transformation, software development, consulting, training, Artificial Intelligence, IoT, and systems integration firms in Egypt and the Middle East, providing the best information technology solutions to its clients.



AITB

FUTURE BUSINESS CHALLENGES VS DIGITAL MARKETING IN MENA

Online Training scholarship
16 hours

TAKE YOUR SKILLS TO THE NEXT LEVEL

Syllabus :

- Social media & Content Writing
- Display Advertising
- Email Marketing
- Search Engine Optimization, SEO

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Objectives:

- By the end of the program, the trainee will be able to:
- Find out how to identify the right social network sites, create great content users will love, and measure your
 - Get noticed online by identifying the right audiences, ad networks, and strategies for your display ads.
 - Master email marketing basics, including tracking responses, creating simple landing pages, and using A/B testing.
 - Understand the differences between organic and paid search, learn how to develop the most effective SEO plan, and optimize web pages so that users can find content easier.

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WEB DESIGN FOUNDATION

Online Training scholarship
25 hours

TAKE YOUR SKILLS TO THE NEXT LEVEL

Syllabus :

1. HTML
 - HTML 5
 - Meta tag
 - Heading
 - HTML tags such as (p, a, img, etc.)
 - Semantic Elements
2. CSS
 - Float
 - Position
 - Flexbox
 - Pseudo Classes
 - Pseudo Elements
 - CSS Animation
 - Advanced Selectors

Objectives:

- By the end of the program, the trainee will be able to:
- Realize the fundamentals of web design. design simple web pages using HTML and CSS.

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